

HOW TO APPLY EFFULEGERE

Getting into a daily facial skin care regimen is important.

MORNING SKIN CARE REGIMEN

- In the morning you should clean your face with luke-warm water and apply Effulgere Cleanser. You should avoid bar soap, because it strips natural moisturizing factors from the skin, leaving it feeling very tight and dry. We recommend not rubbing to dry the skin, but instead to blot it gently with a towel.
- Next, apply Effulgere Toner to your facial skin to help remove any residual cleanser or make-up. Effulgere Toner helps to store the natural pH level of the skin and leaves the skin clean, clear, and ready for the application of Effulgere rejuvenation creams.
- It is essential that both your hands and face are clean before applying Effulgere rejuvenation creams. Apply one or two pea-sized amounts of the cream into the palm of your hand. Gently wipe the formulation over your

entire face and neck. Effulgere rejuvenation creams should be applied to the skin next to your ears, [front and back], and around the back and sides of your neck. This is important to ensure the best results. Wash your hands thoroughly after applying Effulgere rejuvenation creams.

- Allow Effulgere rejuvenation creams to sit for one minute after application before applying moisturizer or make-up (many individuals find that Effulgere rejuvenation creams hydrate their skin to the point that they did not need to apply an additional moisturizer). Initially, you may detect a slight odor, and there may be a slight tingling sensation on your skin after applying the rejuvenation cream. Both will dissipate very quickly. This is not an allergic reaction, but rather do to the high potency of the antioxidants in Effulgere rejuvenation creams.
- Next, apply a sunscreen.
- Next, apply you are make-up (if you choose to wear make-up)

BEDTIME SKIN CARE REGIMEN

- Never to go to bed with your make-up on, as it will clog pores and cause blemishes. Start your bedtime skin care regimen by cleaning your face with luke-warm water and applying Effulgere Cleanser to remove make-up.
- Next, use a cotton pad and Effulgere Toner to remove any remaining make-up.
- Next, apply Effulgere rejuvenation cream to your face and neck as you did in the morning. . Apply one or two pea-sized amounts of the cream into the palm of your hand. Gently wipe the formulation over your entire face and neck. Effulgere rejuvenation creams should be applied to the skin next to your ears, [front and back], and around the back and sides of your neck.
- Finally, Effulgere Hydrating Eye Serum can be applied around the eye area.